



MASTERING

THE ECONOMY OF IDEAS

CREATING LEADERS OF

ORANGE ECONOMY

SUCCESS STORIES OF OUR STUDENTS MAKES US #1 COLLEGE OF DESIGN

SRAJAN COLLEGE OF DESIGN





THE EDGE

At Srajan College of Design, we don't just teach design; we engineer creative leaders. With a 20-year legacy (Since 2006) of excellence in Pune's AVGC sector, our foundation is built on the timeless principles of visual communication and artistic integrity. However, we believe that education must evolve as fast as the industry. That is why we introduced the Nextgen+ Curriculum—a revolutionary, AI-integrated approach designed specifically for the challenges and opportunities of the 2026 creative economy.

VISION - MISSION

To be India's leading creative powerhouse where 20 yrs of design mastery meets the AI revolution, ensuring every student achieves a world-class, profitable career.

To provide a high-octane, studio-based environment that combines traditional fundamentals with cutting-edge

AI-powered research, empowering our students to earn double their investment through professional excellence before they even graduate.

EDUCATION METHOD

We have replaced traditional classrooms with high-octane creative studios where Research-Oriented, Activity-Based Education is the standard. This "Studio-First" model is the engine behind our most famous achievement and success



SAVITRIBAI PHULE
PUNE UNIVERSITY



Y.C. MAHARASHTRA
OPEN UNIVERSITY



MAHARASHTRA STATE
BOARD OF SVET

“Digital India has expanded a new economy. In fields such as animation and digital media, India is becoming a global hub, and our creator economy is growing at a very fast pace.”

- Shri Narendra Modi
Hon. Prime-Minister, INDIA

“Maharashtra is at the forefront of India’s Orange Economy. We project that the AVGC sector alone will generate 8.5 lakh jobs in the state. By integrating AI and creative technologies, we are turning the Mumbai-Pune corridor into the global capital of digital storytelling.”

- Shri Devendra Fadnavis
Hon. Chief-Minister, Maharashtra

Target: 2 Million Jobs. Are You Ready?

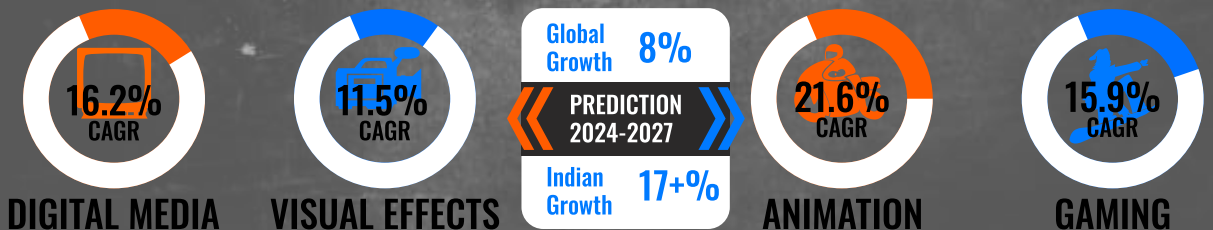
Orange Economy the economy of creativity, culture, and IP – it’s a national priority in India, especially following the major push for AVGC-XR in the 2026 Union Budget.

The Orange Economy refers to the ₹3 lakh crore sector driven by creativity, AVGC, and Intellectual Property. By 2030, India will require 2 million skilled professionals in this space.

There is an unprecedented demand for a new breed of professionals.

Industry leaders are actively seeking AI-Integrated Designers who can bridge the gap between human creativity and machine efficiency, as well as specialized VFX Artists and Game Architects capable of building the next generation of immersive digital worlds.

India’s growth in AVGC-XR sector is 2X to 3X faster in several key segments.





Savitribai Phule
Pune University

B.Sc. in CREATIVE MEDIA SCIENCE

Designed to meet the evolving needs of the global creative industry, the program integrates artistic foundations with advance digital technologies across fields like Animation, VFX, Gaming, XR, Graphics and Web Design. the program has added value with Gen Ai and Prompt Engineering. This Hon. Degree offers great leadership in AVGC Industry.

#Powered with Pearson Gen Ai Certification.

DURATION : 04 YEARS ELIGIBILITY : 10+2 OR EQUIVALENT PASS + UNIVERSITY ENTRANCE



Y.C. Maharashtra
Open University

B.Sc. in MEDIA GRAPHICS ANIMATION

A premier "Nextgen" program bridging classical artistry and futuristic technology. It offers a comprehensive journey from design foundations and film-making to advanced 3D UI/UX, animation, and Vfx Uniquely, the curriculum integrates Generative AI and Prompt Engineering, ensuring students master high-efficiency, industry-standard workflow.

#Powered with IBM Gen Ai Certification.

DURATION : 03 YEARS ELIGIBILITY : 10+2 OR EQUIVALENT PASS



Savitribai Phule
Pune University

B.Voc. in MULTIMEDIA AND ANIMATION

Unlike traditional degrees, we focus on a 60% practical and 40% theory ratio, ensuring you are "Industry-Ready" from day one. From the fundamentals of Digital Design to advanced VFX and 3D Motion Graphics, this program integrates artistic vision with technical precision to prepare you for a high-impact career.

#Powered with Pearson Gen Ai Certification.

DURATION : 03 YEARS ELIGIBILITY : 10+2 OR EQUIVALENT PASS



NextGen+ Game Development Studio Program

The NextGen+ Game Development Studio Program is a rigorous 18-month journey into the heart of game engineering. This is a "Code-First" program where you move beyond basic scripting to master C# and the Unity Engine at a professional level. You will learn to architect robust game systems using industry-standard design patterns, optimize performance for mobile and VR.

#Powered with Pearson Gen Ai Certification.

DURATION : 18 MONTHS



NextGen+ Game Art Studio Program

Dtists into professional Game Art Generalists. This isn't just a course; it's a simulation of a professional game studio. You will master the entire specialized pipeline—from high-fidelity 3D sculpting in ZBrush to real-time implementation in Unreal Engine and Unity. By blending traditional art fundamentals with procedural world-building and AI-driven asset generation, you will gain the technical mastery.

#Powered with Pearson Gen Ai Certification.

DURATION : 24 MONTHS



NextGen+ Digital Filmmaking & Vfx

Transform into a master storyteller and VFX expert through this technical journey. Covering the full production spectrum—from cinematography to 3D integration and AI-driven post-production—you will gain hands-on mastery of Maya, Nuke, and After Effects. Learn to blend live-action with CGI to create breathtaking cinematic content for Film, OTT, and Advertising.

#Powered with Pearson Gen Ai Certification.

DURATION : 18 MONTHS



NextGen+ 2D Animation Studio Program

Immersive, project-based program transforms students into professional creators by blending classical foundations with 2D technical animation and AI workflows. Covering the full 360-degree pipeline—from pre-production concepts to the 12 principles of motion and final editing—this course ensures you don't just learn to draw, but learn to bring stories to life.

#Powered with Pearson Gen Ai Certification.

DURATION : 18 MONTHS



NextGen+ 3D Film-Making Studio Program

Intensive, industry-aligned journey transforms students into elite 3D artists by covering the entire professional pipeline—from storyboarding to character rigging, PBR texturing, and AI workflows. Mastering 3Ds Max, Autodesk Maya, Blender, and Substance Painter, students operate as a studio, culminating their studies by producing a high-quality 3-5 minute animated short film.

#Powered with Pearson Gen Ai Certification.

DURATION : 18 MONTHS



NextGen+ UI/UX & Visual Com.

Bridges the gap between creative aesthetics and strategic problem-solving, transforming you into a strategic communicator. By marrying graphic design fundamentals with the persuasive power of advertising, you will master everything from traditional "visual vocabulary" to cutting-edge, AI-enhanced UI/UX workflows. You will graduate with the skills to create products that are both stunning and functional.

#Powered with Pearson Gen Ai Certification.

DURATION : 15 MONTHS



NextGen Graphic Design Essentials

Engineered to bridge the gap between artistic passion and strategic communication. This course is specifically designed to transform those who "can draw" and "who can not draw into expert visual problem solvers who create high-impact, out-of-the-box designs.

#Powered with Pearson Gen Ai Certification.

DURATION : 6 MONTHS



DIPLOMA IN COMPUTER ANIMATION

Maharashtra State Board of Skill, Vocational Training and Education, provides a premier foundation in Graphics, Animation, and VFX. As a 10+2 equivalent certificate, it is the ideal post-10th grade pathway for students to launch a career in the creative field, combining essential technical skills with a recognized academic qualification.

ELIGIBILITY - 10 PASS OR EQUIVALENT

DURATION : 24 MONTHS

THE SRAJAN ADVANTAGE!

20 YEARS With over 20 years of excellence in design education, Srajan College of Design is the bridge between traditional artistry and futuristic technology.



NEXTGEN+ CURRICULAM

Technically advanced, Gen AI-powered training from the foundation up, featuring futuristic workflows and mastery in expert prompt engineering.



STUDIO EXPERIENCE

Our Studio Experience replaces traditional classrooms with professional production. Through activity-based research, students master real-world workflows in an on-campus studio.



STRONG INDUSTRY CONNECTS

Our Industry Connect bridges the gap through expert seminars, hands-on workshops, exhibitions, and immersive studio visits for real-world exposure.

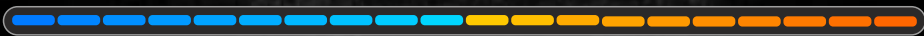


2x ROI

Earn double your fees through industry-active projects before graduation.

Visit Srajan to witness our students' success and discover the real advantage of our immersive, industry-active learning.

VIBRANT LIFE





SPOTLIGHT

Media & Recognition



DIGITALLY YOURS, GANESHOTSAV IN 3D

Two city based animation studios have created an animated film 'yashanti Ganeshotsav festival celos' with a social message.

प्रभातचे चित्रपट रंजीत होणार

२०२० मध्ये प्रभात चित्रपटांच्या रंजीत होणार आहे. यासाठी प्रभात चित्रपटांच्या कलाकारांनी प्रयत्न केले आहेत. यासाठी प्रभात चित्रपटांच्या कलाकारांनी प्रयत्न केले आहेत.

छत्रपती संभाजी महाराजांचे श्री डी चित्र चरित्र

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करिअरचे क्षेत्र म्हणून अॅनिमेशनकडे पाहू

यसमर पांचा सल्लागार 'समक्ष' तर्फे डॉ. इंदुप्रकाश सेमिनार. यासाठी प्रभात चित्रपटांच्या कलाकारांनी प्रयत्न केले आहेत. यासाठी प्रभात चित्रपटांच्या कलाकारांनी प्रयत्न केले आहेत.

अॅनिमेशनच्या माध्यमातून ई-दिवाळी

अॅनिमेशनच्या माध्यमातून ई-दिवाळी. यासाठी प्रभात चित्रपटांच्या कलाकारांनी प्रयत्न केले आहेत. यासाठी प्रभात चित्रपटांच्या कलाकारांनी प्रयत्न केले आहेत.

डिझाईन व कल्पकतेमध्ये 'स्टोरी टेलिंग' महत्त्वाचे

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सृजनला बेस्ट अॅनिमेशन इंस्टिट्यूट पुरस्कार

सृजनला बेस्ट अॅनिमेशन इंस्टिट्यूट पुरस्कार. यासाठी प्रभात चित्रपटांच्या कलाकारांनी प्रयत्न केले आहेत. यासाठी प्रभात चित्रपटांच्या कलाकारांनी प्रयत्न केले आहेत.

नाविन्याचा एक विचार अनेक पिढ्यांचे मले करेल

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'मुक्त' तर्फे 'मीडिया ग्राफिक्स अॅनिमेशन' अभ्यासक्रम

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अॅनिमेशनपटांना करमुक्त करावे

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अॅनिमेशनमध्ये सात वर्षांत हवे अडीचपट मनुष्यबळ

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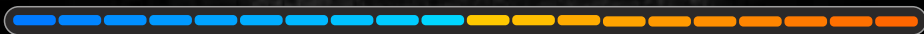
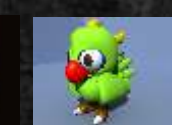
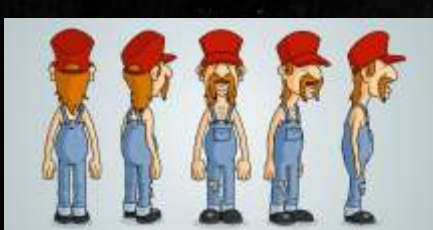
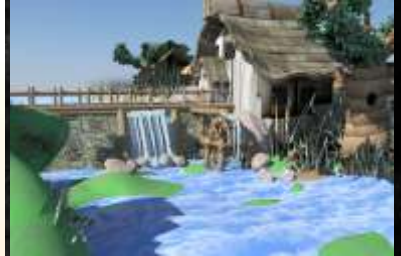
'सृजन' तर्फे डिजिटल देखावे

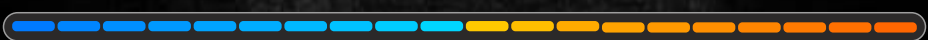
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कोरोनांतर अॅनिमेशन, 'क्वीएफएक्स' उद्योगांत संधी

कोरोनांतर अॅनिमेशन, 'क्वीएफएक्स' उद्योगांत संधी. यासाठी प्रभात चित्रपटांच्या कलाकारांनी प्रयत्न केले आहेत. यासाठी प्रभात चित्रपटांच्या कलाकारांनी प्रयत्न केले आहेत.

PORTFOLIO EXCELLENCE

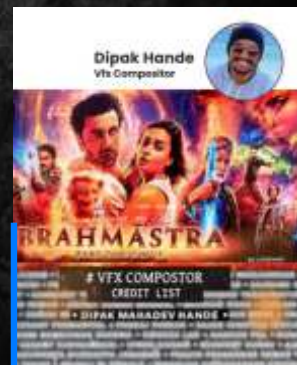






GLOBAL IMPACT

With hundreds of success stories,
We don't just teach careers,
We launch industry leaders at scale.





Stop
Waiting For
Graduation;
Your
Professional
Journey
Begins
The **Moment**
You Enter
SRAJAN.

S.No. 63/A/1, Aparajita Society,
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<https://share.google/cKCPz8tFde0IUKk4>

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